



A FUTURE TOGETHER

BUILDING A BETTER WORLD WHERE DEVELOPMENT BENEFITS EVERYONE

MISSION

GRUPO NUTRESA'S DRIVERS



Promoting a healthy lifestyle

Nutrition and healthy lifestyle

Food security

The well-being of the consumers is a priority for Grupo Nutresa, which is why the Organization works on producing nutritious and safe food, promoting healthy lifestyles and ensuring an adequate communication that builds trust and allows making conscious and informed decisions.



Managing the value chain responsibly

Responsible sourcing

Responsible sales

Grupo Nutresa manages the comprehensive development of its employees to improve their productivity and quality of life. The Organization also includes social and environmental variables in the sourcing chain and strengthens the distribution network with sales channels that enable an adequate offer of its products in the market.



Building a better society

Quality education

Grupo Nutresa focuses on empowering teachers and academic directors by developing their capabilities with the purpose of boosting the competitiveness and quality of education in the community.

SOCIAL MANAGEMENT PRIORITIES



Nutrition

Implementing food security actions in rural and urban communities in Colombia.

Reducing food loss and waste in Grupo Nutresa's companies.



Revenue generation and entrepreneurship

Promoting the implementation of inclusive businesses and the development of organizational capabilities among farmers, suppliers and allies from the value chains.



Education

Strengthening the development of leadership and school management capabilities to contribute to an inclusive, equity and qualified education.

INDICATOR STRATEGIC

1.000 CAPACITY-DEVELOPMENT PROJECTS

619

298

112

1.029

SDG



[2.1] 2.186.658

People benefited through food banks in Colombia.



[1.1] COP 631 millones

Average annual income of small producers from sales to Grupo Nutresa and supported by Fundación Nutresa.

[1.6] COP 105.155 millones
Social investment in the communities.

[8.3] 1.476 Small farmers have received training in socio-entrepreneurial matters.



[4.1] 267 schools benefited through Grupo Nutresa's programs.

[4.10] 76,7 Average institutional quality performance.

LET'S BUILD A FUTURE #TOGETHER



A FUTURE TOGETHER

PROMOTING A HEALTHY LIFESTYLE

STRATEGIC PRIORITY IN TERMS OF SUSTAINABILITY

PROGRAMS

OUTCOMES



PROMOTING A HEALTHY LIFESTYLE

REDUCE FOOD LOSS AND WASTE

FOOD SECURITY

The prevention of food waste at all levels of the Organization brings financial benefits and reputational goodwill to its companies. This practice allows the companies to comply with the local regulations and reduce the environmental impact of food waste.

Food delivered: **1.024 tons of products** were delivered to food banks in Chile, Colombia, Costa Rica, Panama and Mexico.

Reducing the environmental impact of food loss and waste.

Increasing the organizational resilience through the execution of the continuity model during the COVID-19 crisis across the entire sourcing chain, working jointly with low-income suppliers, clients and the communities.

The food security program provided food to 1.010 Colombian families with the production of **17.508 fruit and vegetable servings**.

Social investment to increase the capacity of the intensive care units (ICUs) in Colombian hospitals, and purchase of equipment for diagnosing and controlling COVID-19 in Chile and Panama.

Positive reputation and brand recognition: The Business was acknowledged by Merco as one of the companies with the highest level of commitment and responsibility during the pandemic in Chile and by Marcas Ciudadanas in the light of the COVID-19 crisis.

More than **295.253 food packages** in Colombia, Chile, Costa Rica, Nicaragua, Guatemala, El Salvador and Mexico for the benefit of more than **183.232 vulnerable people and senior citizens**.

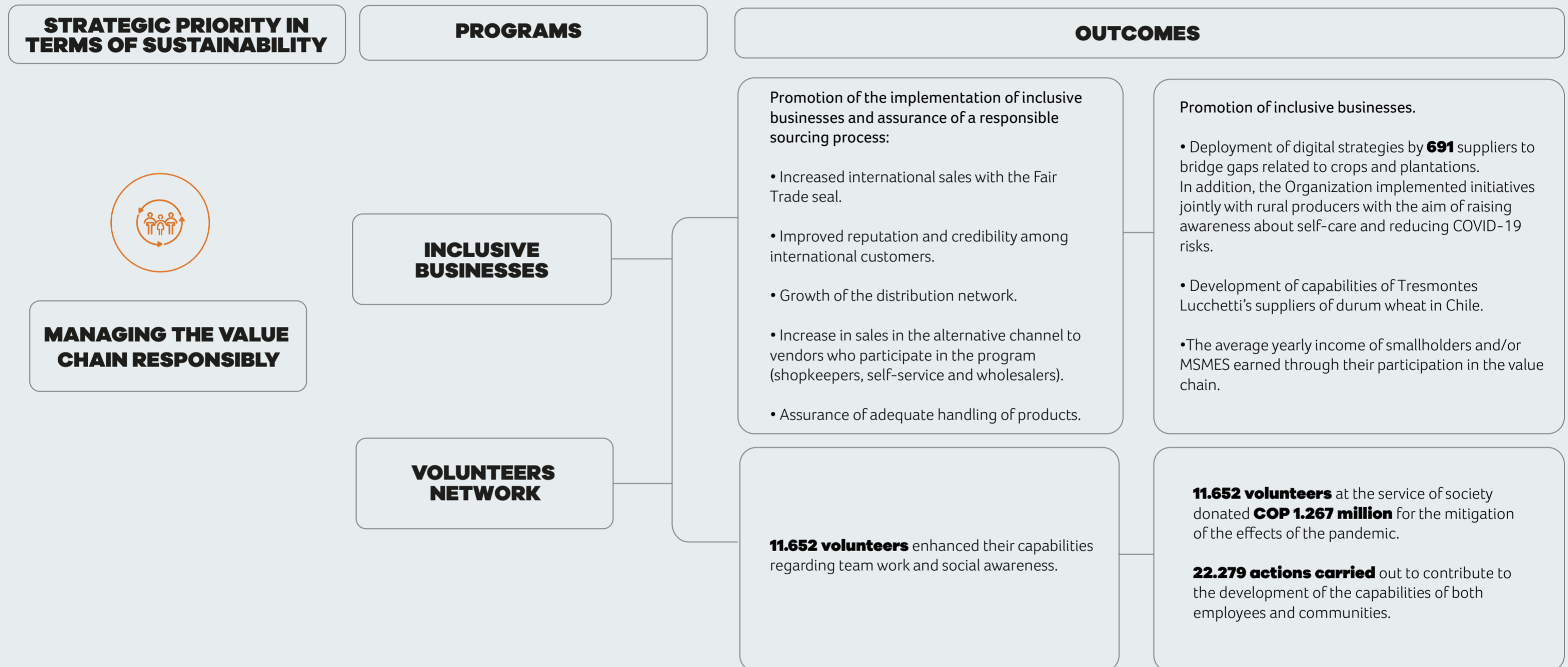
ANNEXES

- <https://gruponutresa.com/noticias/nutresa-donara-200-000-mercados-a-comunidades-vulnerables-del-pais/#:~:text=Fiel%20a%20su%20decisi%C3%B3n%20de,que%20viene%20desarrollando%20la%20organizaci%C3%B3n>
- <https://www.eltiempo.com/colombia/madellin/empresas-antioquenas-se-une-para-hacerle-frente-al-covid-19-478122>
- <https://www.larepublica.net/noticia/pozuelo-y-compania-nacional-de-chocolates-donan-20-mil-kits-de-alimentos>
- <https://www.diariosustentable.com/2020/05/tresmontes-lucchetti-implementa-plan-de-ayuda-social-con-aporte-equipamiento-de-salud-y-159-toneladas-de-alimentos/>
- <https://www.elcolombiano.com/coronavirus-buenas-noticias-en-colombia-y-antioquia/nutresa-llevara-alimentos-a-mas-de-700000-personas-DC12760355#success=false>
- <https://adiariocr.com/voluntariado/familias-afectadas-economicamente-por-el-covid-19-reciben-ayuda/>
- <https://delfino.cr/2020/04/solidaridad-durante-la-pandemia-empresas-donan-80-mil-20-mil-kits-de-alimentos-y-46-pantallas>
- https://twitter.com/ANDI_Colombia/status/1217524465543917569?s=20



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TOGETHER**

MANAGING THE VALUE CHAIN RESPONSIBLY



ANNEXES

- <https://www.comfama.com/empresas/ecosistema-social-novaventa/>
- https://www.redeamerica.org/Portals/0/Publicaciones/EmpresayComunidad/Ca caoInclusivoCaso_publicacion_esp.pdf?ver=2019-12-12-123148-160
- <https://ingecolpfv.com/compania-nacional-de-chocolates-y-agrosavia-inauguraron-el-vivero-de-cacao-para-la-paz/>



**A FUTURE
TOGETHER**

BUILDING A BETTER SOCIETY

STRATEGIC PRIORITY IN TERMS OF SUSTAINABILITY

PROGRAMS

OUTCOMES



**BUILDING A BETTER
SOCIETY**

**SCHOOL LEADERSHIP
PROGRAM AND
OBRAS POR
IMPUESTOS (WORKS
INSTEAD OF TAXES)**

**UNIVERSITY - BUSINESS -
GOVERNMENT COMMITTEE**

Professional improvement of the human capital linked to the production sector and increased organizational competitiveness. Acknowledgment of the Company as a responsible brand.

Investment of taxes in the bridging of socioeconomic gaps in the municipalities that have been affected the most by poverty and violence. This allows the Company to monitor and invest efficiently the taxes and supplement the social responsibility strategy.

The Company benefited from the region's socioeconomic growth based on science, technology and innovation.

Identification of the production sector's research and development (R&D) needs and the universities' R&D capabilities.

Grupo Nutresa's access to qualified human capital.

Development of the leadership and management capabilities among school directors:

Level of implementation of school improvement processes, average rating in school climate, teachers and principals participating in digital learning events.

The investment totaled more than **COP 19,95 billion** and improved the school settings with **81.048 school** furniture kits that benefited more than **80.000 students and 2.961** teachers.

Creation of employability opportunities: traineeships and open innovation challenges.

61 entities from the social, government, academic and production sectors were articulated by the Organization in diverse activities.

Implementation of a development route that produced **16 traineeships and 36 open innovation challenges**.

ANNEXES

● <https://360radio.com.co/grupo-nutresa-invertira-cerca-de-20-mil-millones/>

● <https://www.larepublica.co/empresas/grupo-nutresa-invertira-en-la-dotacion-de-mobiliario-escolar-en-municipios-pdet-de-antioquia-3047577>